

The Inheritance and Development of Paper-Cut Art in Art Teaching

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Abstract: Paper-cut art, as one of the traditional art forms, has its own long history and unique artistic personality. Chinese folk paper-cut is an organic combination of decoration and practicality. It can not only show the rich and colorful folk life, but also meet the aesthetic needs of various situations. As an important part of folk paper-cut art, there are many problems in its application and inheritance at this stage. Therefore, it is very important to promote the application of folk art and increase its inheritance. The unique strong local cultural atmosphere of paper-cut reflects the life wisdom and aesthetic taste of the working people, and inherits the artistic characteristics and local spirit of the Chinese nation. The inheritance and development of traditional paper-cut art can not be separated from the attention of teachers and students. Teachers should guide students to adhere to the innovative path of integration of traditional art and modern culture. Based on this, this paper focuses on the analysis of paper-cut art in art teaching methods and development ideas.

1. Introduction

Chinese elements are increasingly recognized by the world, pointing out the direction for the development of Chinese cultural and artistic forms. Paper-cut, as one of the traditional art forms, has its own long history and unique artistic personality [1]. Traditional paper-cut art embodies the history and culture of the Chinese nation for thousands of years and has high research value. Paper-cut is one of the most representative forms of artistic expression in Chinese traditional art. As an important part of folk paper-cut art, there are many problems in its application and inheritance at this stage. Therefore, it is of great importance to promote the application of folk art and strengthen its inheritance. As far as folk paper-cut art is concerned, it is the embodiment of the simplest artistic thought and language in human labor activities. Its extensive and profound cultural connotation and diverse regional styles enrich the paper-cut art system [3]. Paper-cut art has played a fundamental role in other folk arts that cannot be underestimated, allowing the folk arts of the Chinese nation to bloom with new brilliance. The strong local culture peculiar to paper cutting reflects the life wisdom and aesthetic taste of the working people and inherits the artistic features and local spirit of the Chinese nation [4]. Chinese folk paper-cut is an organic combination of decoration and practicability, which can not only show the rich and colorful folk life, but also adapt to the aesthetic needs of a variety of situations.

The rapid pace of urban development makes people want to pursue colorful things. In daily life, the visual sense of all aspects also improves people's understanding of the quality of life, and gradually improves the level of life [5]. At present, with the acceleration of social development, traditional culture is generally impacted to a certain extent. If we can not find a suitable way out, it will be eliminated by the society. China is the hometown of paper-cut art, which is the product of wisdom in the production and life of the working people for thousands of years. The artistic characteristics of paper-cut provide rich folk cultural elements for contemporary graphic design, and it is an inexhaustible treasure of contemporary graphic design. In the face of the current situation of art teaching, we should pay attention to the reference and innovation of Chinese elements of folk art, and fully explore precious traditional elements from folk art such as paper-cut art as a strong cultural support for graphic design has become the primary task [6]. Contemporary school education pays attention to the cultivation of students' academic skills and ideological and cultural quality. Most of the students also adhere to the concept of thousands of troops crossing the single wooden bridge, through the college entrance examination to realize the ideal of life, so that

students do not have too many opportunities to contact with culture other than exam oriented Education [7]. Based on this, this paper focuses on the analysis of paper-cut art in art teaching methods and development ideas.

2. Connotation and Characteristics of Chinese Folk Paper-Cut Art

2.1 Planarity of Paper-Cut Art Modeling

While meeting the needs of material life, people should also endow life with distinctive national colors and emotions in order to meet people's spiritual needs. The content and subject matter of paper-cut come from life and are higher than life. Paper-cut works represent people's beautiful yearning for life and emphasize moral expression. Therefore, only when designers have mastered the information of intake and processing can they better arrange the layout of graphic design. In art teaching, the use of folk paper-cut art can make the overall shape more unified and achieve surprisingly unexpected design results. Teachers should actively guide students to observe life and make paper-cut works innovative in content and subject matter when teaching. Art comes from life. Early paper-cut materials mainly come from people's life and work. Women and artists reflect the things they like to see in life on paper-cuts. The traditional folk paper-cut art has a strong appeal, and its method of shaping by meaning is of great value [8]. Applying the unique expression of paper-cut art to graphic design will improve the design's ability to transmit information and bring new ideas to the design. Many designers are trying to excavate the most dynamic art form in paper cutting to express their artistic themes.



Fig.1 Landscape Paper Cut

Teachers should deeply expand the content and theme of paper-cut in paper-cut teaching. The novelty of the content and theme of paper-cut will make the boring teaching of paper-cut techniques more vivid and interesting, which is also conducive to stimulating students' interest in paper-cut learning and creative enthusiasm. Free perspective modeling beyond time and space is a fresh visual language in modern design, which emphasizes multi-perspective representation of objects to better show the charm of freedom and imagination beyond time and space. The traditional folk paper-cut image is not created sporadically, but is created through thousands of years and generations of folk artists.

2.2 Imagery in the Choice of Paper-Cut Art Graphics

In addition to traditional paper-cut content themes, teachers can also choose western paper-cut styles that students like to carry out teaching. It is more colorful and decorative. This form is more conducive to deepening the reform of paper-cut education and teaching, and the application of paper-cut teaching content will be stronger. The unique expression of folk paper-cut is realized on the basis of the concept of two-dimensional space. The creator of folk paper-cut uses direct observation and pure artistic expression. The color language of folk paper-cut is rich in imagery, which makes the picture full of vitality. Whether it is monochrome application or color combination, it embodies unique artistic charm and unique concept of folk unique color concept [9]. The content and subject matter of Chinese folk paper-cut art show the profound connotation of folk culture. It can not only express the folk culture of Jiqing and Nafu, but also express the folk culture of

exorcism and disaster avoidance, or the folk culture of endless reproduction of life. Teachers can apply a wealth of paper-cut types when guiding students to create paper-cut works. On this basis, they can introduce modern decorative patterns and color patterns. Through the fusion of traditional Chinese colors and modern decorative colors, paper-cut colors are more innovative. Paper-cut image is a popular object. Its existence is related to a large number of popular customs and beliefs. Paper-cut art often uses symbolic or abstract graphic language, supplemented by exaggeration, deformation and other decorative techniques, which has produced a huge visual impact. Chinese folk paper-cut art is also known as paper carving, window grilling or picture cutting. Even if the tools are different, they all represent the cultural customs of different places in our country, and are treasured works in our art treasure house [10]. Traditional folk paper-cut art contains rich philosophy and graphic symbols. These elements can be refined, processed and recreated, and used in packaging design to fully embody the charm of modern art design.

3. The Inheritance and Development of Paper-Cut Art in Art Teaching

The greatest success of paper-cut art is not traditional or extremely rich in Chinese characteristics, but lies in the relationship between existence and emptiness in two-dimensional space. This relationship is not only a two-dimensional relationship, but also a three-dimensional spatial relationship. In the creation of modern graphic arts, we should vigorously carry forward the unique visual art rules of Chinese paper-cut art, reasonably integrate the traditional spirit and modern spirit of art, and try to realize a brand-new and dynamic modern graphic design. The planarity of paper-cut graphics and the effect of decorative interest constitute the artistic formal beauty of Chinese paper-cuts, which is a purely artistic expression of mind. Whether it is a simple or complex positive-negative relationship, or a traditional or modern paper-cut form, as long as it can be properly used, it can add a lot of color to the advertisement and ultimately improve the publicity effect of the design work [11]. Teachers must first define the teaching objectives when conducting paper-cutting teaching. The content of paper-cutting teaching should be selective and targeted. The teaching content should be based on the different levels of students. Incorporating traditional folk paper-cut art into art teaching will definitely enrich the performance of art teaching, stimulate the inspiration of art teaching, deepen the connotation and background of art teaching, and thus effectively promote the development of art teaching.

Paper-cut creation is a process from quantitative change to qualitative change. Teachers can guide students to pay attention to the process and results, and actively guide students to emphasize the integrity of cutting. High-quality paper-cut instructional design can create a good traditional art environment, and then stimulate students' interest in cutting. The teaching design of paper-cutting focuses on teaching students paper-cutting skills, studying and inheriting paper-cutting culture. This is undoubtedly the best protection of traditional paper-cutting culture. It is believed that this will make paper-cutting arts better inherited and innovative in college art teaching. In order to stimulate students' interest in learning paper-cutting, teaching content design can include appreciation of paper-cutting works, which can effectively broaden students' vision of paper-cutting art, and then attract students to practice it [12]. It can also be assisted by lectures on traditional paper-cut cultural knowledge, so that students can get close contact with art masters. This kind of artistic influence will enable students to receive more paper-cut knowledge in the lectures. With the help of folk paper-cut, which is a traditional art form and design form, to carry out creativity, so that the objects to be conveyed have the aesthetic value and cultural taste of this traditional folk art, and at the same time give it new connotation, forming a good visual communication effect. The modeling of folk paper-cut often dares to break the limitation of natural form and use simple aesthetic point of view. The folk paper-cut pays attention to the meticulous work in the form of composition. The virtual places are arranged deliberately and arranged meticulously. The virtual space without image is attached to the real space with image. The design of paper-cut teaching should be based on the students, starting from the cultivation of students' aesthetic, creative and practical abilities, and give full play to the cultivation of students' creativity. Teachers should pay attention to the differences of students when they innovate teaching design, and cultivate students' spirit of innovation.

4. Conclusion

The traditional paper-cut art contains rich humanistic spirit, which is national and regional in connotation and form of expression. Only by integrating modern art elements, innovating and reforming in combination with today's folkways and customs, and seeking differences in stability, can we realize the organic combination of the artistry and practicality of Chinese folk paper-cut art, so as to better inherit and develop this precious intangible cultural heritage. Traditional folk paper-cut art contains rich cultural connotation, graphic symbols, etc. whether it is used in advertising design, logo design or packaging design, it can add luster to the work and make it show national characteristics. The morphological characteristics of folk paper-cut art are closely related to the expression of intention in art teaching, which is the most artistic expression with modern design language sense. Paper-cut art entering the campus will play a role in inheriting folk paper-cut and the local characteristic culture it represents, and will also make substantial contributions to the promotion of harmonious social development. The inheritance and development of traditional paper-cut art cannot be separated from the attention of teachers and students. Teachers' teaching should guide students to adhere to the innovative path of mutual integration of traditional art and modern culture, so as to better inherit and develop the precious intangible cultural heritage of traditional paper-cut art in art teaching.

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